



Accident Scene Management, Inc.  
S87 W23110 Wynn Drive  
Big Bend, WI 53103  
(262) 706-3278 e-mail: [info@accidentscene.org](mailto:info@accidentscene.org)

**“A Crash Course for the Motorcyclist”**

ASMI proudly offers Bystander Assistance & EMS Programs  
focused on the specifics of Motorcycle Trauma

This packet of information contains financial requirements for classes taught by:

**Vicki Roberts - Sanfelipo, RN/EMT – founder of ASMI**  
**Tony “Pan” Sanfelipo, EMT - Accident Investigator, motorcycle case specialist**  
**(For other instructors, contact them to check their specific financial requirements)**

Don't miss this opportunity to take a class that may save a life! Accident Scene Management, Inc. is a non-profit organization that teaches motorcyclists (or any motorist) what to do at the scene of an accident until help arrives. This intense, one-day course will teach you: P.A.C.T. – **P**revent further injury, **A**ssess the situation, **C**ontact the EMS, and **T**reat the injured with life sustaining care using the ABCSS of trauma.



Accident Scene Management, Inc. believes that the most likely person to be at the scene of a motorcycle crash is another motorcyclist. Our goals are to reduce severity of injury & fatalities at the scene of a crash through proper actions and reactions. We also expect to make the motorcyclist more aware of how they can protect themselves legally and financially.

This Bystander Assistance Program is recognized by:

American Motorcyclist Association  
Motorcycle Safety Foundation  
Rescue Riders  
American Nurses Credentialing Center

This Bystander Assistance Program (BAP) is a one-day community education program directed toward motorcycle riders and passers-by. The concept of the program is directed specifically toward the assessment and treatment of the injured rider as well as how to safely administer care. This course will provide the participant with a heightened awareness of:

Safety Factors  
Securing the Crash Scene  
Mechanisms of Injury  
Effectively Accessing the EMS  
Assessment and Treatment Techniques  
Common Injuries Associated with the Injured Rider  
Preservation of the Crash Scene from a Legal Standpoint  
Protecting yourself legally & financially

The goals of the Bystander Assistance Program are to enhance the survival rate and reduce severity of injuries for the injured riders of all open recreational vehicles. We expect to decrease the chance of rescuer injury due to inappropriate actions at a crash scene. We also expect to educate the motorcyclists how to protect themselves legally and financially should a crash occur.

### **Sample Program Format**

<u>Course Time</u>	<u>Topic</u>
00:00 - 00:30	Welcome, Course and Instructor Introduction - video
00:30 - 02:15 (15 min break included)	Prevent Further Injury (Hands on session - Log Rolling, spinal immobilization)
02:15 - 02:45	Assess the Situation
02:45 – 03:15	Contact the EMS
03:15 - 04:00	Lunch Break
04:00 - 07:30 (15 min break included)	Treatment of the Injured Rider – ABCSS of trauma (Hands on Sessions - Jaw Thrust Rescue Breathing, Full Faced Helmet Removal)
07:30 - 08:30	Protecting yourself legally and Financially

***Note: Popular times for this class are 9-4:30 pm or 10-5:30pm***

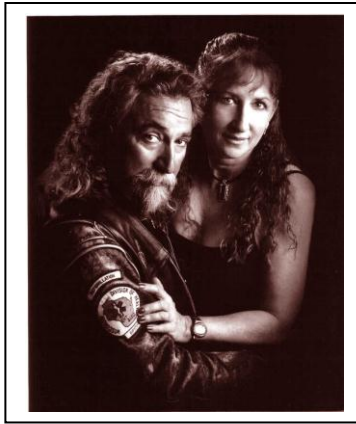
\* Safety, First Aid, and Trauma products will be available for optional purchase by S.O.S. Products. Instructional materials will be provided to participants along with a framable certificate of completion or completion card and a 100% embroidered patch.

ASMI S87 W23110 Wynn Dr., Big Bend, WI 53103  
e-mail: [info@accidentscene.org](mailto:info@accidentscene.org) web page: [www.accidentscene.org](http://www.accidentscene.org)  
(262) 706-3278 - local (262) 706-3281 - fax

## **Program Objectives**

1. Secure the crash scene safely, watching for hazards and making yourself visible.
2. Discuss the principles for traffic control at the crash scene.
3. Reduce injuries to the rescuer via safe handling of motorcycle and use of universal precautions.
4. Identify the following motorcycle parts and hazards associated with each:
  - A. Heat/Exhaust Pipes
  - B. Batteries/Brake fluid
  - C. Gasoline/Nitrous Tanks
  - D. Radiators
  - E. Engine Cut off Switches
  - F. Moving Parts
  - G. Unusual Designs/Equipment
  - H. Sharp Parts
5. Relate mechanisms of injury to potential or actual injuries observed to assist in determining severity.
6. Initiate appropriate and effective EMS communication.
7. Learn what information to gather information for the EMS while waiting for them to arrive.
8. Understand the assessment priorities for the critically and non-critically injured rider.
9. Recognize the importance of rescue breathing and be able to administer jaw thrust rescue breathing.
10. Learn when a helmet would be removed and proper techniques for removing a helmet.
11. Learn how to recognize and treat severe bleeding.
12. Learn how to recognize and treat shock should be considered in all motorcycle trauma victims.
13. Properly categorize and treat soft tissue and orthopedic injuries that may be present with the injured rider.
14. Discuss and demonstrate spinal immobilization of the injured rider.
15. Understand the importance of preserving the accident site from a legal standpoint.
16. Understand how the Good Samaritan law protects the bystander.
17. Understand what insurance coverage is available and what kind of coverage would be considered adequate.

## BIOGRAPHICAL DATA



**Vicki Roberts-Sanfelipo, RN/EMT** - Program Director/Lead Instructor/ASMI Board Member  
Vicki is the Author of “A Crash Course for the Motorcyclist”. She has worked for 26 years in a variety of settings throughout the hospital from Critical Care to the Operating Room. Currently, she owns and operates a business teaching CPR/1<sup>st</sup> Aid and selling CPR/1<sup>st</sup> Aid related products. Vicki teaches CPR, Defibrillators, and First Aid for the American Heart Association. She has been riding her own motorcycle since 1987 and has completed the MSF’s Experienced Rider Course. She is a life member of A.B.A.T.E. of Wisc., Charter Member Central Wisc. H.O.G. & member of Kettle Moraine H.O.G., Motorcycle Riders Foundation, BOLT, St. Croix Valley Riders, Road Guardians & the American Motorcyclist Assoc.,

E-Mail: [vicki@accidentscene.org](mailto:vicki@accidentscene.org)  
Phone: (262) 706-3278

**Tony “Pan” Sanfelipo, EMT – Accident Investigator** – Lead Instructor  
Tony brings his unique experience and flavor to our classes. He is nationally known as a speaker for motorcycle rights and advocacy. He has been active in motorcycle rights for 38 years and has been riding motorcycles for 45 years. In addition to being the founder of A.B.A.T.E. of WI and BOLT (Bikers Of Lesser Tolerance) he volunteers many hours each year to teach motorcycle confiscation laws, insurance nomenclature, and Bystander Assistance Classes. Tony has been an EMT for 8 years. He is the Head Road Guard for Tommy Thompson’s Harley Tours. Tony works for Michael F. Hupy and Associates, S.C. in Milwaukee and has 16 years of investigative field work as a motorcycle case specialist.

E-Mail: [pan@mfhupy.com](mailto:pan@mfhupy.com)  
Phone: (800) 800-5678

### **BYSTANDER ASSISTANCE - Hosting Site information**

**The information provided below is specific for Tony & Vicki Sanfelipo. Though it will be similar for other instructors, they may have different AV needs and class size limits. You will need to contact other instructors directly to determine their needs. To find an instructor in your area, consult our website at [www.accidentscene.org](http://www.accidentscene.org) or call (877) 411-8551**

We are prepared to serve a class of 30-50 participants. We will assist you through the process as much as possible and are readily available via e-mail or our toll free #. As part of this community education effort we ask that you provide the following:

- Large group room that can seat up to 50 people classroom style (tables and chairs). Two tables will be needed at the front of the room for demonstration.
- Breakout room or floor space that can be used for registration and hands on practice sessions.
- 3-4 Additional tables and 2 chairs for registration and trauma product display/sales.

**Notify ASMI if you do not have the following items available**

- LED (PowerPoint) Projector
- Slide Screen
- Wireless Microphones x2

Notes:

We will need access to the room either the evening before the class or 1-1/2 hours before the class starts to set up. It takes us about 45 minutes to tear down after class is done. If we are doing classes two days in a row, we will want to make sure the classroom is secured before we leave on day one.

Morning Refreshments (juice, coffee, & donuts) – one hour before class starts

Afternoon Refreshments (soda) – one hour after lunch

Local Public Service Announcements (PSAs): These are usually run as public service (no charge) by the TV, radio, or newspaper because ASMI is a 501(c)3 non-profit organization. They are best run 4-6 weeks prior to class. Please contact ASMI to work out details re: Maximizing press and using press releases since this can be a great opportunity to promote your business or organization for free.

Once the class is set we will place the information on our website and will make fliers for you. We will send out a packet of information that you can use to promote the class. We will also promote on our end. Though we appreciate intermittent communication there may be a period where we do not have regular contact. If you are signing people up, a list of participants should be provided to ASMI on a regular basis so confirmation letters and billing can be done. This also helps us prepare materials and certificates. We will contact you approximately 4 weeks prior to the class to see how things are going on your end and let you know how things are going on our end. We will contact you again one week prior to the class and one day prior to give you the number of people we have signed up. ***E-mail correspondence is appreciated.*** Any questions are welcome. We look forward to working with you and your group/facility as we bring this unique program to your community.

**Please provide a copy of this page to the event coordinator at the facility where the class will be held along with contact info.**

## **BAP FINANCIAL NEEDS**

The following information will help guide you through the process of putting on a Bystander Assistance Program for your community or group. Cost will vary depending on where you want the class to be taught and the distance from the Milwaukee area. These estimates assume that classroom space and refreshments are provided.

**Option One:** Used for fundraising or when class is >200 miles from Milwaukee.  
Total Cost for 20-50 students: \$2000.00 – 2500.00 depending on the number of students.  
Cost per participant \$75.00 – you break even at about 20 participants depending on travel expense

**Breakdown:**

Base Cost: \$1000.00

Travel: \$0.50/mile round trip from Big Bend, WI or

Round-trip airfare from Milwaukee, WI for two & rental car

**Note:** “Advanced Bystander Assistance” classes require special arrangements. Air travel may not be an option. Advance consultation is mandatory.

*Hotel:* One or Two nights stay - N.S. King or Queen (depending on distance and mode of travel)

*Class Materials Fee:* \$15.00/participant

**Option Two:**

This method may only be used if the class is held in Wisconsin or Illinois. Participants will be charged \$75.00/person, which will include a class booklet, completion patch, and completion wallet card. A minimum of 20 people will be required in order to hold the class since the class “breaks even” with a class of 20. (30 x \$75 = \$1500.00)

**Option Three:**

Only available to groups requesting assistance in Wisconsin and Illinois. Michael F. Hupy & Assoc. matching grant/assistance program. Please request application or fill out application on line @ [www.accidentscene.org](http://www.accidentscene.org)

**Q&A:** *How do I get started? Determine interest by talking to other people in your area.*

**I’ve determined there is enough interest, now what?**

**Option one:** *You can hire us to come into teach and offer this class as a benefit to your group or you can hire us and charge those who are taking the class to cover the fee. If you have people sign up for the program and prepay their class fee, you will break even at about 30 people. If more than 30 sign up any profit will benefit your group! With this option you will process registrations and collect fees.*

**Option two:** *Assist ASMI with setting up and advertising the class in your area. ASMI will process and confirm all registrations. There is no cost to you. ASMI assumes the risk but will cancel the class if there are not enough people signed up to cover costs.*

**Option three:** *May be used with option one or two to offset cost. Call Tony @ 800-800-5678 for easy application or fill out and send in the attached application after a date and location have been set.*

**Do you require payment upfront?** *Option One: A \$200.00 retainer fee is required for classes booked greater than 200 miles from Big Bend, WI. This fee is non-refundable and is part of the base fee. This is done for the protection of the instructors who could have taught another class. It also covers any costs that may have been involved in setting the class up (confirmation letters, internet listing, phone calls, etc.)*

**Are there any other costs associated with the program?** *There will be costs to ASMI for postage, fliers, completion cards, phone calls, meals, and travel expenses for attorney & accident investigator (provided by Michael F. Hupy & Assoc.) These costs that are not passed on to you and there are no hidden costs. Trauma supplies will be made available at the classes for optional purchase.*

**When are you available?** *Call (262) 706-3278 or e-mail [info@accidentscene.org](mailto:info@accidentscene.org) to find out.*